



**MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

Question Number: 2815
Date of Publication: 15 May 2026
NA IQP Number: 17
Date of reply: 25 June 2026

2815. Mr S R Moodley (MK) to ask the Minister of Tourism:

- (1) What (a)(i) is the detailed breakdown of the Tourism Route Development Marketing Plan (TRDMP), (ii) is the timeline for implementing the TRDMP and (iii) are the key milestones, (b) how does TRDMP plan to balance tourism growth with environmental sustainability and community development and (c) how will TRDMP ensure that local communities benefit from tourism development;
- (2) what (a) independent monitoring and evaluation framework has been established to track the impact of the TRDMP on both tourism revenue and local community income levels and (b) corrective measures are in place to ensure that projected benefits to communities are realised within the stated time frames?

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REPLY:

- (1) The first phase of TRDMP has commenced, in which a permanent business model will be proposed for consideration within the fiscal year 2026/27. Once completed the full details of the mechanism will be discussed and shared with the Portfolio Committee on Tourism in Parliament.
- (2) Targets are aligned to the APP target in Programme 5: Promotion of increased air access for destination South Africa. This will be monitored through the standard SA Tourism monitoring and evaluation programme. Airlift is monitored and reported quarterly.

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